

ONLY ON THE NORTHSIDE

ONLY

YOUTHS CHANGING THE GAME



2002/2003/2005 State Champs

OVERVIEW

How underprivileged students of the Redemptorist High School football team became one of the most notable dynasties in Louisiana sports history.

SPONSORSHIP PACKAGES

MVP | \$50,000 Pledge
Veteran | \$20,000 Pledge
Starter | \$12,500 Pledge
Rookie | \$5,000 Pledge

For smaller pledges, please see the Crowdfunding Campaign.
 Sponsor may use funds pledged as a tax deductible donation.

PARTNERSHIPS



LPB PBS is proud to partner with filmmaker Adam Chenevert and producers, Tommy Talley and Jordan Lewis on this exciting and uniquely-Louisiana gridiron tale. LPB will serve as both the fiscal and distribution agent for the project with access to regional and national broadcast markets. Location shoots begin soon at schools and landmarks all around the Greater Baton Rouge Area. Don't miss the opportunity to be part of this exciting project!

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ONLY ON THE NORTHSIDE

ONLY

\$50,000 NET SPONSORSHIP



OVERVIEW

MVP level sponsorships are considered "Major Production Funders." This sponsorship level is achieved when the pledged amount reaches \$50,000 net.

SPONSORSHIP BENEFITS

MVP level sponsors receive a message of support (up to :15) at the open and at the close of the *Only on the North Side* documentary. Production of the message is included. These messages of support will broadcast on LPB's six-station television network in Baton Rouge, Lafayette, Lake Charles, Alexandria, Monroe, Shreveport, rural areas throughout the state and with the potential for the New Orleans market on WLAE-TV and WYES-TV. Messages will also appear in any LIVE stream from lpb.org and the LPB, PBS Passport and YouTube TV Apps.

Messages of support surrounding *Only on the North Side* are permanently embedded in the program and appear each time it airs on any LPB station or on any of the nation's 350 PBS stations, digital streaming, digital downloads or DVD copies, in perpetuity.

The logos of MVP level sponsors will be included on the *Only on the North Side* documentary webpage with a URL link to their organization's content. This webpage will feature additional information on the Redemptorist High School teams of the early 2000s, player profiles, game highlights, etc.

MVP level sponsors receive 10 tickets to the *Only on the North Side* Premiere, along with a signed *Only on the North Side* film poster.

The names and/or logos of MVP level sponsors will be featured in all social media, e-blasts, print and outdoor promotions, spotlighting the premiere and initial broadcast of *Only on the North Side* on LPB.

ONLY ON THE NORTHSIDE

ONLY

\$20,000 NET SPONSORSHIP



OVERVIEW

Veteran level sponsorships are considered "Additional Funding Providers." This sponsorship level is achieved when the pledged amount reaches \$20,000 net.

SPONSORSHIP BENEFITS

Veteran level sponsors receive a message of support (up to :15) at the open and at the close of the *Only on the North Side* documentary. Production of the message is included. These messages of support will broadcast on LPB's six-station television network in Baton Rouge, Lafayette, Lake Charles, Alexandria, Monroe, Shreveport, rural areas throughout the state and with the potential for the New Orleans market on WLAE-TV and WYES-TV. Messages will also appear in any LIVE stream from lpb.org and the LPB, PBS Passport and YouTube TV Apps.

Messages of support surrounding *Only on the North Side* are permanently embedded in the program and appear each time it airs on any LPB station or on any of the nation's 350 PBS stations, digital streaming, digital downloads or DVD copies, in perpetuity.

The logos of Veteran level sponsors will appear just below the Legend level sponsors included on the *Only on the North Side* documentary web page with a URL link to their organization's content. This web page will feature additional information on the Redemptorist High School teams of the early 2000s, players profiles, game highlights, etc.

Veteran level sponsors receive 6 tickets to the *Only on the North Side* Premiere along with a signed *Only on the North Side* film poster.

The names and/or logos of Veteran level sponsors will be featured in all social media, e-blasts, print and outdoor promotions, spotlighting the premiere and initial broadcast of *Only on the North Side* on LPB.

ONLY ON THE NORTHSIDE

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\$12,500 NET SPONSORSHIP



OVERVIEW

Starter sponsorship level is achieved when the pledged amount reaches \$12,500 net.

SPONSORSHIP BENEFITS

Starter level sponsors receive an "And by" ID (up to :10) at the open and close of the *Only on the North Side* documentary. An ID consists of a company's logo or person's name and a voice over and production is included. Starter level sponsor IDs will broadcast on LPB's network in Baton Rouge, Lafayette, Lake Charles, Alexandria, Monroe, Shreveport, rural areas throughout the state and with the potential in the New Orleans market on WLAE-TV and WYES-TV. Additionally, IDs will appear in any LIVE stream from lpb.org and the LPB, PBS Passport and YouTube TV Apps.

The Starter level IDs leading into and out of *Only on the North Side* are permanently imbedded in the program and appear each time it airs on any LPB station or on any of the nation's 350 PBS stations, online, digital downloads or DVD copies, in perpetuity.

Starter level sponsor logos will be included on the *Only on the North Side* documentary web page below the MVP and Veteran level sponsors along with a URL link to their own web content. This web page will feature additional information on the Redemptorist High School teams of the early 2000s, players profiles, game highlights, etc.

Starter level sponsors receive 4 tickets to the *Only on the North Side* Premiere, along with a signed *Only on the North Side* film poster.

Starter level logos or names will be featured below the MVP and Veteran LEVEL sponsors in all social media, e-blasts, print and outdoor promotions spotlighting the premiere and initial broadcast of *Only on the North Side*.

ONLY ON THE NORTHSIDE

ONLY

\$5,000 NET SPONSORSHIP



OVERVIEW

Rookie sponsorship level is achieved when the pledged amount reaches \$5,000 net.

SPONSORSHIP BENEFITS

Rookie level sponsors receive a Special Thank You in the film credit roll at the end of the *Only on the North Side* documentary. The Thank You consists of the printed company or person's name.

The credit roll is permanently embedded at the end of the documentary. The credit roll will air, in perpetuity, as part of any broadcast on LPB's network in Baton Rouge,

Lafayette, Lake Charles, Alexandria, Monroe, Shreveport, rural areas throughout the state and New Orleans stations, WLAE-TV and WYES-TV. Along with the digital LIVE stream from lpb.org and the LPB, PBS Passport and YouTube TV Apps.

Rookie level sponsors receive 2 tickets to the *Only on the North Side* Premiere, along with a signed *Only on the North Side* film poster.